

PLANET THETA

The world's first
Virtual Reality Dating App



Views of Planet Theta





Aurora (she/her)

Aurora Townsend is the Founder and Chief Marketing Officer for FireFlare Games. Aurora oversees Planet Theta's advertising campaigns, social media, and is the main press contact. Aurora is also a pilot. In her free time, she enjoys piloting her plane, swing dancing and playing tennis. Aurora enjoys PC and VR gaming with Rocket League and Beat Saber being favorites.



Chris (he/him)

Chris Crew is the Chief Executive Officer for FireFlare Games. Chris spends most of his time working to ensure PlanetTheta is moving towards its goals. Chris enjoys playing and watching basketball and really loves a good cup of coffee.

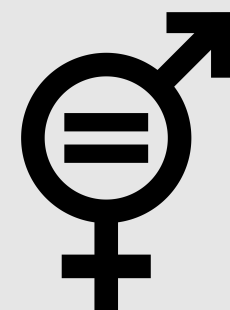


Aaron (he/him)

Aaron Kizer is the Chief Operating Officer for FireFlare Games. Aaron oversees the Planet Theta Team and the day-to-day administrative and operational functions. While not working on Planet Theta, Aaron is cooking for his family, backpacking, or gardening.

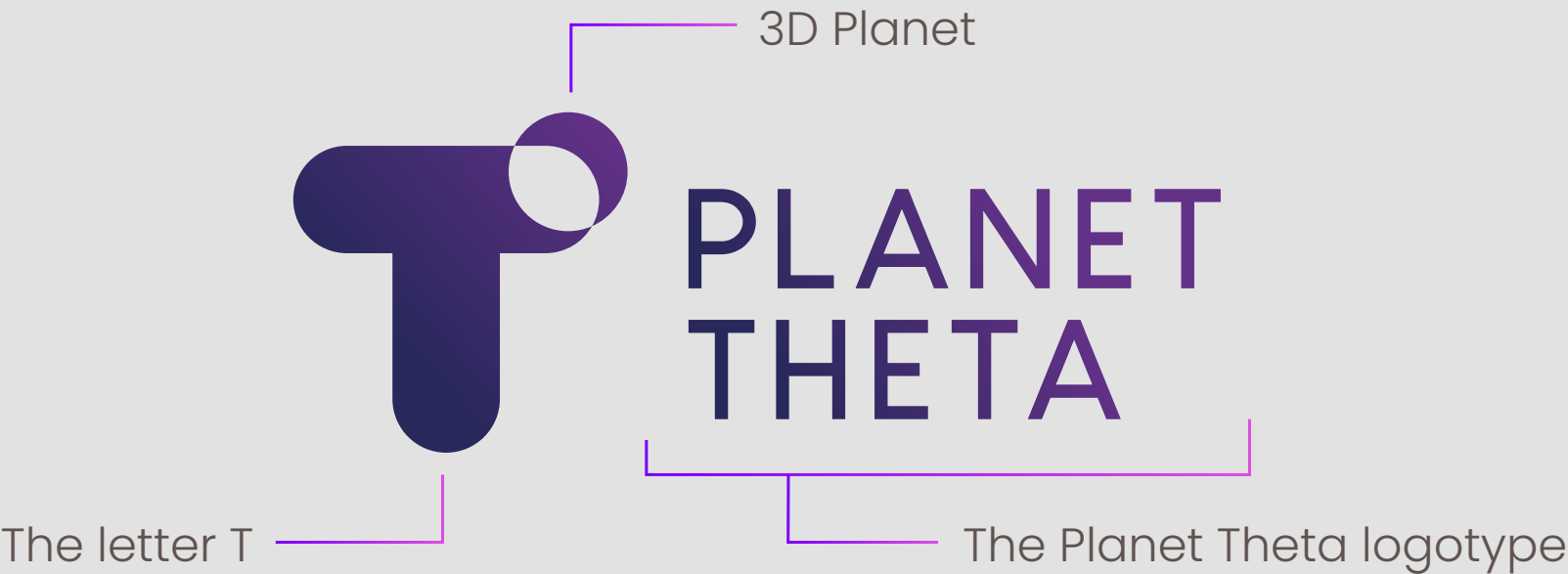
My Statement To Women

My main inspiration behind Planet Theta has been all of the experiences I have had dating, good and bad. I have worked hard to ensure that Planet Theta protects and empowers women. My first experiences in VR social apps were particularly telling. I went to one of the most popular VR worlds and within moments of loading into the area, I was accosted by a number of teenage boys. Multiple avatars began asking, "will you marry me?" while others called me derogatory and misogynistic names. While I cannot promise that everyone on Planet Theta will be as friendly and courteous as I would like. I can promise that as women you will be safe and in control of your dating life like never before.



Logo Guidelines

The Logo



Logo Clearspace



Original logo



Horizontal logo

Logotype

MARIGOLD SANS AaBbCcDdEeFfGgHhIiJjKkLlMmNn

Brand Colors

Primary Purple #64328A

RGB 100, 50, 138
CMYK 75, 92, 0, 0

Secondary Dark Blue #28285B

RGB 40, 40, 91
CMYK 100, 96, 32, 22

Light Gray #F2F2F2

RGB 242, 242, 242
CMYK 6, 4, 5, 0

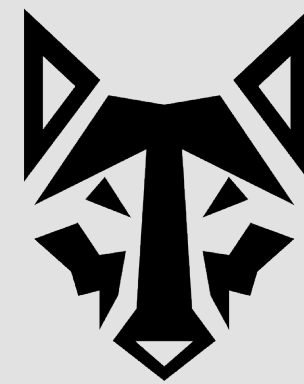
BEST PANTONE OPTIONS

P 93-8 C

P 101 - 8 C

Recent Partners

DASH
V I S U A L



WOLF3D

ANOTHER  **REALITY**
STUDIO

Recent News About Us

<https://www.dailymail.co.uk/wires/aap/article-10051007/Virtual-dating-soon-reality-new-app.html>

<https://techstartups.com/2021/10/19/vr-dating-ready-dating-metaverse-world/>

<https://mobile-magazine.com/media-and-entertainment/metaverse-brave-new-worlds-or-endless-virtual-mall>

Recent Press Releases

<https://agilitypr.news/Global-Pandemic-Creating-a-New-World-of--25631>

<https://agilitypr.news/Has-VR-Dating-Finally-Arrived-27171>

<https://agilitypr.news/VR-Dating-The-Metaverse-26759>

Contact

+1 (360) 633 - 8469
press@fireflaregames.com
FireFlareGames.com
Planet-Theta.com

1712 Pioneer Ave Suite 1216
Cheyenne, WY 82001

 PlanetTheta

 PlanetTheta

 Planet_Theta